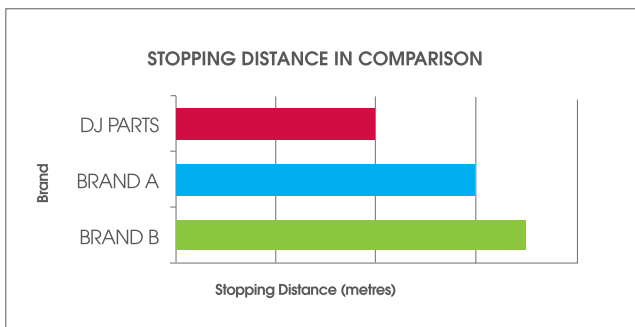


Why DJ PARTS Brake Pads are the Better and Smarter Choice

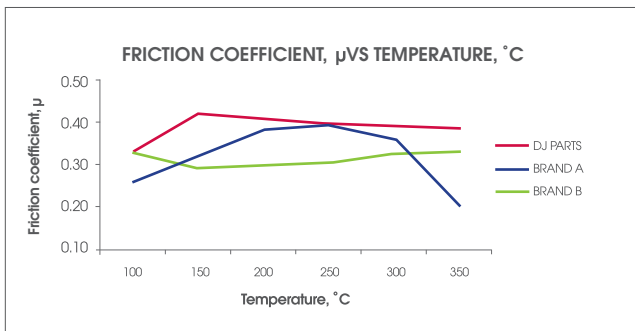


Shorter Stopping Distance



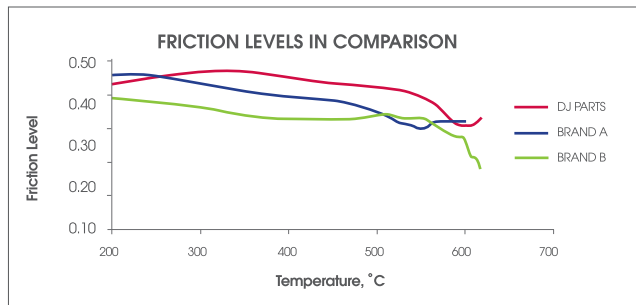
DJ PARTS brake pads are made from vehicle specific friction materials to ensure the shortest stopping distance and brake reliability in all sorts of conditions – whether you are negotiating a winding mountain road with your foot consistently on the brake, driving on the street where conditions can change in an instant, or cruising the open road with long intervals between braking.

Superior Braking Power



DJ PARTS brake pads show no decline in braking performance after continuous and sustained brake application, even in high speed and high temperature conditions. Designed with your safety top of mind, DJ PARTS compromises nothing to bring you worry-free operation for all vehicles and decisive braking performance under all driving conditions.

Advanced Fade Resistance



After continuous and sustained application in high operating temperature, dynamometer tests results show that DJ PARTS brake pads lose only about 14% of its braking power and immediately recover. Other brands lose close to 40% of their stopping power and did not recover. Hence, you can rely on DJ PARTS brake pads for high speed braking reliability and superior control of your vehicle with total confidence.

Improved Bonding Strength

Poor bonding causes the friction material to detach from the backing plate during high speed braking, which may lead to complete brake failure and even fatality. To ensure bonding strength, DJ PARTS brake pads use only premium grade adhesive and stringent bonding techniques during the manufacturing process. Destructive shear test is carried out to ensure that the bonding strength of the friction material to the backing plate is strong and consistent.

Better Wear Resistance

DJ PARTS uses advanced ceramic formulation with low abrasive copper contents that reduces heat generation, cool down more quickly, and outperforms the competition in fast, consistence braking. DJ PARTS brake pads also deliver more mileage (>30,000km) than other brands (20,000km).

Less Noise and Vibration

DJ PARTS brake pads give drivers a quieter and smoother ride with vehicle specific friction compositions that uses non-abrasive action to create braking force. All DJ PARTS brake pads come with excellent geometric finishing for an optimal balance of hardness and compressibility. And to further supplement a noise-free and comfortable driving experience, many of DJ PARTS brake pads are fitted with shims.



BRAKE PADS



Your Undercarriage Specialist

FRICION MATERIAL

Application specific formulations deliver optimum balance of performance and durability

BONDING

Precisely timed in heat and pressure treatment prevents premature pads failure

DJ PARTS BRANDED

Branded with DJ PARTS logo, Part No. and batch code allow for easy product identification and tracking

E-MARK*

ECE R90 certified conforming to European regulation

BACKING PLATE

Powder coated with unique DJ PARTS grey for distinctive and enhanced protection against oxidation

SLOTTED

Matches OE design to relieve stress and removal of heat and friction debris

CHAMFER

Designed to OE requirements for added reduction in noise and vibrations

SCORCHING*

Intense super-heating of surface ensures reduction of bedding-in time

SHIMS

Where required, shims are provided to eliminate noise and vibrations

* On selected part nos.

Dealer's Stamp:

The Drivers' Choice For Performance, Comfort and Enhanced Safety

DJ PARTS brake pads are designed for the driver who demands the ultimate in braking performance and value. Our vehicle specific friction compositions are benchmarked with leading OEM brands for all-round consistent braking performance with reduced stopping distances and superior control under all driving conditions.

Industry Leading Advantages

• Low brake fade

- Braking power is not compromised even after continuous use

• High bonding strength

- Eliminates brake pads failure during continuous and high speed braking

• Long lasting

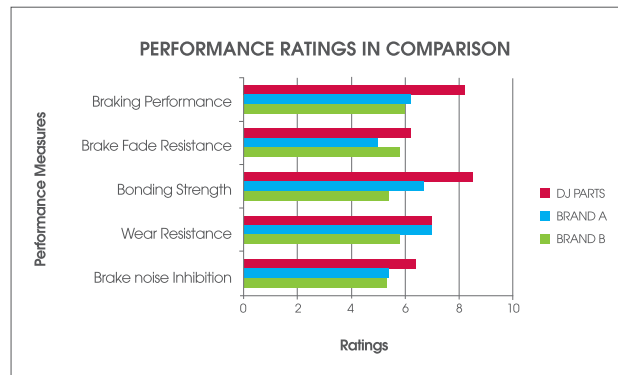
- Consistent braking performance from the first stop to the last even with extended usage

- DJ PARTS Brake Pads - >30,000km vs. Others - 20,000km

• Less noise and vibrations

- Optimum comfort and noise reduction

Out-performing the Competition in Every Way



DJ PARTS brake pads cover an extensive range of Japanese, Korean, European and American applications. For all applications, extensive and rigorous testing has been performed to ensure the right comfort level for the driver and correct stopping performance with optimum noise suppression.

Publication Code No. BPRCHN120001EN

